

**TPC** Trade Promotion  
Council of India



Department of Commerce  
Ministry of Commerce and Industries  
Government of India

A large, abstract watercolor splash graphic in the center of the page. It features a mix of warm colors (orange, yellow, red) at the top and cooler colors (green, blue, purple) at the bottom, creating a vibrant, organic shape.

# indus FOOD

**GLOBAL FOOD & BEVERAGE  
SHOW OF INDIA**

**JANUARY 18-19, 2018, India Exposition Mart, Greater Noida**



## BEYOND JUST A FOOD SHOW

500 most prominent global buyers from F&B industry will gather to meet the selected Indian suppliers to negotiate their forthcoming Procurement deals and Private Labels.

The well-defined set of program makes Indus Food a hub for the F&B Industry to maximize their business opportunities. Supported by Department of Commerce, Government of India, Indus Food will emerge as a Mega Food & beverage industry trade show for the world

**400+**  
QUALITY INDIAN  
SUPPLIERS

**15,000**  
SQM NET  
DISPLAY ZONE

**500**  
HOSTED  
INTERNATIONAL  
BUYERS





## Key note addresses

Key Note Address from Industry Experts on the global opportunities for India Food Industries



## App based Match-making

Pre-schedule your meetings with counterparts and key industry participants.



## Hosted Buyer Program

A platform to facilitate business with global buyers and Indian Exporters.



## Networking Events

Network with the pioneer of the food industry over the Gala Networking dinner and Sundowner party



## 12 Food Zones

Place yourself in the pre-selected zone for the better exposures and interactions



# INDIA

## FOOD BOWL OF THE WORLD

**40%**  
OF THE GLOBAL PRODUCTION  
OF MANGO & GUAVAS

**23%**  
OF THE GLOBAL  
PRODUCTION OF TEA

**22%**  
OF THE GLOBAL  
PRODUCTION OF RICE

**70%**  
OF THE GLOBAL  
SPICE PRODUCTION



**43%**  
OF THE GLOBAL  
PRODUCTION OF  
BUFFALO MEAT

**21%**  
OF THE GLOBAL PRODUCTION  
OF PULSES  
AND SUGARCANE EACH

**27%**  
OF THE GLOBAL  
PRODUCTION  
OF BANANA

**40+**  
MEGA FOOD  
PARKS

**100+**  
FOOD  
CLUSTER

**80+**  
COLD  
CHAINS

**70+**  
APPROVED  
ABATTOIRS  
CUM-MEAT-PROCESSING  
PLANTS

### Indian Food Exports

USD 31 Billion of Agriculture & Food Exports

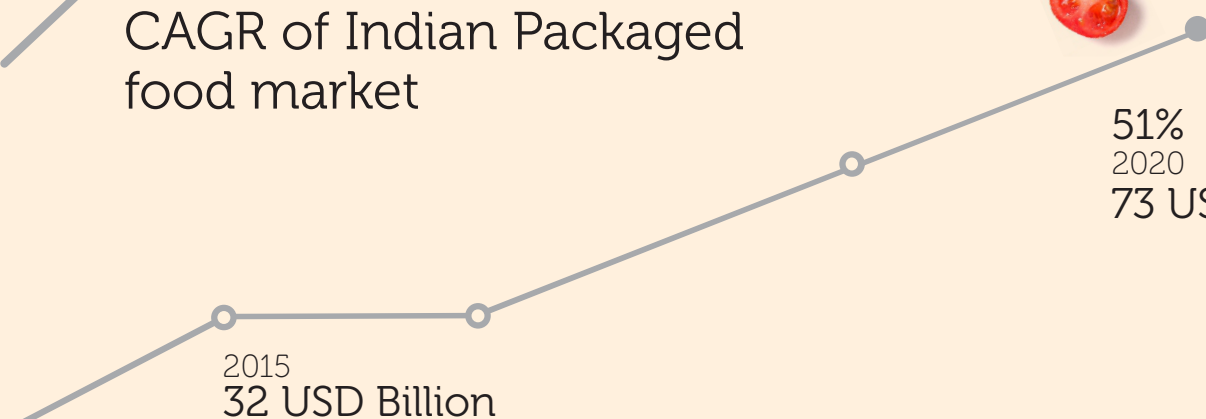


### CAGR of Indian Packaged food market

2015  
32 USD Billion



**51%**  
2020  
73 USD Billion



# INDIA'S FOOD & FOOD PROCESSING INDUSTRY FACTS & FIGURES

## INDIA: THE KEY FOOD SUPPLIER

India is the top Global Producer of Meat, Milk, Castor Seed, Sesame, Mango, Banana, Chickpeas and many others

Among the top Global Producers of: Rice, Wheat, Sugarcane, Tea, Spices, Onion, Potatoes & many others

## FOOD PROCESSING INDUSTRY

currently values at 258 USD billion

Constitutes 14% in the GDP through manufacturing

Food Processing accounts 32% of the country's total food market

## FOOD RETAIL INDUSTRY

6th largest Grocery market in the world.

Expected to reach USD 895 billion by 2020

USD 6.82 billion of FDI during FY2000-16 in food processing sector

## GOVERNMENT POLICIES

Food Processing is a Priority sector.

Attractive Fiscal Incentives for processed food and machinery.

Service Tax exempt on several food industry services.

INDIA



# EXHIBITOR'S ZONE

## MAKE BUSINESS WITH OVER 500 GLOBAL HOSTED BUYERS

Indus food invites food industry stakeholders to connect themselves with their global counterparts. The show offers the opportunity to exhibit their products in a hassle free-pre equipped booths available in the two-size options. Zone –wise segregation of display and app based pre-fixed meeting will ensure the optimum utilization of your valuable time.

### EXHIBITORS PROFILE



Consumer Foods



Dairy & Dairy Products



Marine, Meat, Poultry



Fruits & Vegetables



Beverages



Spices



Oil & Oil Seed



Ingredients Hall



Organic & Medicinal Plants



Hall of Wines



Hall of Luxury Foods



Special Attraction-Indian Ethnic Food

## PARTICIPATION OPTIONS

	Booth Sizes	Standard Price	Early Bird Price <sup>#</sup>
<b>ECONOMY</b>	<b>9 sqm</b> pre-equipped premium booth (3mtr x 3 mtr)	Rs 1,50,000*	Rs 1,20,000*
<b>PREMIUM</b>	<b>15 sqm</b> pre-equipped premium booth (5mtr x 3 mtr)	Rs 2,50,000*	Rs 2,25,000*

\*Plus Service tax | <sup>#</sup>Early Bird Valid till 15th August 2017

## STANDARD INCLUSIONS

Exhibitor Registration for two delegates

Booth Accessories  
Display Aids & Booth Posters

Access to app based business match-making

Free wi- fi for two days

Gala networking Dinner for two Delegates

Complimentary Beverage service at show floor

## OTHER KEY FEATURES

Exhibitor Nomination for hosted Buyer

Attractive Sponsorship Options available

Visitors by Invitation only



To Register as Exhibitor & For other Queries Kindly visit:  
[www.indusfood.co.in](http://www.indusfood.co.in)



# BUYER'S ZONE

## SOURCE, NETWORK & CONNECT WITH INDIAN FOOD & BEVERAGE INDUSTRY



### KEY BENEFITS TO HOSTED INTERNATIONAL BUYERS

Partial/full airfare  
re-imbusement  
(Pre-fixed as per the region)

5 star Hotel  
accommodation with  
complimentary breakfast

Comprehensive app based business  
matchmaking and appointment  
schedulers to connect with suppliers.

Invitation to Gala  
Networking Dinner  
and Sundowner Party

Airport &  
Venue transfers

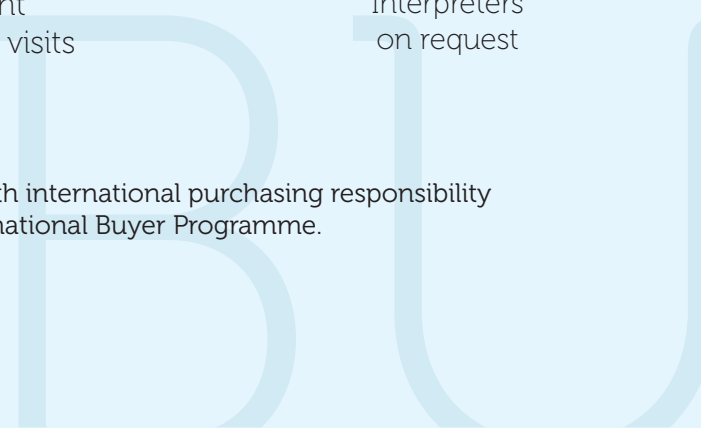
Full re-imbusement  
of Registration fee

Visa  
Assistance

Post event  
tours / Plant visits

Interpreters  
on request

Participation of only Senior-level decision-makers with international purchasing responsibility will be considered for the Hosted International Buyer Programme.





## WHY VISIT

Government supported event to ensure credible suppliers



Pre-arranged appointment with vital Indian counterparts



Know the latest trends & Innovation in Indian Food Industry



Network with top Indian Food industry professionals & Government representative



Settle your procurement deals with the best F&B suppliers



## BUYERS PROFILE

Importers

Supermarket Chains

Government bodies

Major Wholesaler Groups

Foodservice companies

Cruise line operators

Food distribution and trading companies

Hotel Chain

Airlines caterers

Celebrity Chefs



To Register as Buyer and other queries Kindly visit:  
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## ABOUT TPCI

TPCI is an apex trade and investment promotion organization notified in the Foreign Trade Policy. TPCI is also recognized and supported by the Department of Commerce, Govt. of India. We work towards facilitating the growth of Indian industry with global investment & trade opportunities. The council provides strategies for expanding business internationally, by organizing specialized business events and simultaneously working with the Government by providing policy suggestions which are essentially based on inputs collated from research and industry stakeholders.

[www.tpci.in](http://www.tpci.in)

# ORGANIZERS

**TPCI** Trade Promotion  
Council of India



Department of Commerce  
Ministry of Commerce and Industries

# CO-ORGANIZERS





[www.indusfood.co.in](http://www.indusfood.co.in)

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